

The Influence of Facebook usage on leisure and academic activities of college students in South Korea

Shabnam Abdulkasem Sheikh

The University of Suwon, Hwaseong-si, South Korea, email: shabnam@suwon.ac.kr

Abstract: *The purpose of this study was to examine relationships among Facebook usage, leisure activities and academic activities in South Korea. In addition, the moderating effects of gender and personality traits were also examined. Total of 187 students participated in this study. This paper revealed that Facebook usage has no significant effect on academic activities leisure activities. On the other hand Facebook usage has some positive effect on leisure activities. This paper also explore the moderating role of students' gender and Big-Five personality on leisure and academic activities.*

Keywords: Facebook usage, leisure activities, academic activities, Korean students, big five of personality traits,